



**ANNUAL SEMINAR  
AND TRADE SHOW**  
SPONSOR & EXHIBITOR  
OPPORTUNITIES



# AHMA-PSW ANNUAL SEMINAR

Is the leading affordable housing industry Seminar and Trade Show for Southern California, which brings together owner-agents, affordable housing professionals, and stakeholders to learn about the on-going changes in the industry, shares best practices and solutions for quality affordable housing.

**California Annual Seminar**  
**LAX Marriott Hotel - Los Angeles**

**May 20 - 22, 2018**

Nearly 1,000 attendees gather for 3 days in Los Angeles at the LAX Marriott for rich panel discussions, 58 breakout sessions, national updates, workshops, Bowling Tournament, networking and a Trade Show featuring Associate Members that provide key services to the housing industry.

- NETWORK WITH INDUSTRY PROFESSIONALS
- SHOWCASE YOUR PRODUCTS AND SERVICES TO DECISION MAKERS
- DEMONSTRATE SUPPORT OF THE AFFORDABLE HOUSING INDUSTRY

## SPONSORSHIP OPPORTUNITIES

Platinum Sponsor

\$ 9,500

Exclusive sponsor to WI-FI access for attendees  
Two registrations to Seminar  
Premium Exhibit space location in Trade Show  
Half-Page advertising in AHMA-PSW 2018 Directory  
Company Logo and link on AHMA-PSW website for the year  
Company Logo on WI-FI signage throughout the Seminar  
Opportunity to provide promotional items to participants  
Invitation to VIP Private Party- 2 people

Gold Sponsor

\$ 7,500

Exclusive sponsor of Management or Maintenance Sessions  
Two registrations to Seminar  
Preferred Exhibit space location in Trade Show  
Half-Page Page advertising in AHMA-PSW 2018 Directory  
Company Logo and link on AHMA-PSW website for the year  
Company Logo on class sessions  
Opportunity to provide promotional items to participants  
Invitation to VIP Private Party- 2 people

## Silver Sponsor

\$ 5,000

Exclusive sponsor for the Dinner & Casino Night centerpieces  
Two registrations to Seminar  
One premier table of 10 at Dinner & Casino Night event  
Preferred Exhibit space location in Trade Show  
Half-Page Page advertising in AHMA-PSW 2018 Directory  
Company Logo and link on AHMA-PSW website for the year  
Opportunity to provide promotional items to participants  
Company Logo on Seminar signage  
Invitation to VIP Private Party- 2 people

## Maintenance Madness Sponsor

\$ 5,000

Exclusive sponsor for the Maintenance Madness Competition and Awards Luncheon  
Two registrations to Seminar  
One premier table of 10 for Competition and Awards Luncheon  
Preferred Exhibit space location in Trade Show  
Half-Page Page advertising in AHMA-PSW 2018 Directory  
Company Logo and link on AHMA-PSW website for the year  
Opportunity to provide promotional items to participants  
Company Logo on Seminar signage

## Bronze Sponsor

\$3,000

Company name and logo on AHMA-PSW 2018 Directory  
Registration for (2) two company representatives  
Exhibit space in Trade Show  
Quarter Page advertising in AHMA-PSW 2018 Directory  
Company Logo and link on AHMA-PSW website for the year  
Opportunity to provide promotional items to participants  
Company Logo on Seminar signage

## Bowling Tournament Sponsor

\$1,000

Company name and logo on AHMA-PSW 2018 Directory  
6 tickets to Sunday's Bowling Tournament - 1 bowling team  
Company Logo and link on AHMA-PSW website for the year  
Opportunity to provide promotional items to participants  
Company Logo at Bowling Tournament and Seminar

Our sponsorships opportunities are adaptable to meet the needs of your organization. We will customize a sponsorship package for you, based on your needs in order to create a successful partnership.

## TRADE SHOW EXHIBITOR OPPORTUNITIES

### Member Rate

Premium Booth: \$ 1,100

Regular Booth: \$950

Exhibit space in Trade Show  
Registration for (2) company representatives, to include access to the AHMA-PSW  
Foundation Scholarship Luncheon  
Listing in Program Book

### Non-Member Rate

Premium Booth: \$1,450

Regular Booth: \$1,250

Exhibit space in Trade Show  
Registration for (2) company representatives, to include access to the AHMA-PSW  
Foundation Scholarship Luncheon  
Listing in Program Book

# 2018 AHMA-PSW EXHIBITOR & SPONSOR FORM

Title - \$10,000 **SOLD**

Diamond - \$7,500

**California Seminar:** Platinum - \$9,500

Gold - \$7,500

Silver - \$5,000

Maintenance Madness- \$5,000

Bronze - \$3,000

Bowling - \$1,000

**Nevada Seminar:** Platinum - \$1,000

Gold - \$750

Silver - \$500

## EXHIBITOR California Seminar

### Member Rates

Premium Booth - \$1,100

Regular - \$950

### Non Member Rates

Premium Booth - \$1,450

Regular - \$1,250

**Nevada Seminar:** Member - \$100

Non Member - \$250

**Note: There is a \$125 fee for any additional personnel assisting in an Exhibit space for California**

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Telephone: \_\_\_\_\_ Email: \_\_\_\_\_

## PAYMENT METHOD

Send invoice to above address for \_\_\_\_\_

Enclosed is a check payable to AHMA-PSW for \_\_\_\_\_

Charge this card for \_\_\_\_\_

American Express

Discover

Master Card

VISA

Credit Card No.: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ Security Code: \_\_\_\_\_

Cardholder Name: \_\_\_\_\_ Cardholder Zip Code: \_\_\_\_\_  
(If not Contact Name) (If not listed above)

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Please complete this form and return to AHMA-PSW  
Mail: PO Box 226969, Los Angeles, CA 90022  
Email: ed@ahma-psw.org Telephone: 866.698.2462**



## **ABOUT US**

The Affordable Housing Management Association – Pacific Southwest (AHMA-PSW) is a non-profit organization that represents the management agents and owners of over 80,000 housing units in Arizona, Nevada, and Southern California. Members of our organization come from all aspects of housing and property management agencies, together we work to promote, develop, and maintain affordable housing in the Pacific Southwest region.

## **WHAT WE DO**

For over 40 years members of AHMA-PSW have provided low and moderate-income households with the means to keep a roof over their heads. As a non-profit organization, AHMA-PSW assists property managers, agents, and owners with the information, training, resources, and tools needed to manage quality affordable housing communities in the Pacific Southwest regions.

[ahma-psw.org](http://ahma-psw.org)

For questions about sponsorship opportunities, please contact:

Jazmin Ceballos, Executive Director, AHMA-PSW at [ed@ahma-psw.org](mailto:ed@ahma-psw.org)

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Los Angeles, CA 90022

T: (866) 698-AHMA (2462)  
F: (323) 213-3336

For general information about AHMA-PSW,  
please email:  
[info@ahma-psw.org](mailto:info@ahma-psw.org)